



# CYDEC 23

**SPONSORSHIP OPPORTUNITIES**

**cydec.ky**

# CYDEC 2023

## Artificial Intelligence (AI), Web 3.0, EdTech, Cybersecurity and the post FTX fallout.

**CYDEC23** is the biggest technology event of the year in the Cayman Islands, bringing together global and local tech experts to showcase the latest ideas and technological advancements for leaders in both public and private sectors.

## AGENDA

- 08.45 – 08.50** **Conference Welcome**, Tammi Sulliman, Master of Ceremonies
- 08.50 – 09.15** **Welcome Address**  
Hon. Andre Ebanks MP, Minister for Investment, Innovation and Social Development
- 09.15 – 09.45** **Web 3.0: What it is and why it matters**  
Ariam Mogos, Emerging Tech + Education Lead, Hasso Plattner Institute of Design at Stanford
- 09.45 – 10.25** **Tech's role in the evolution of learning: How is tech impacting how we learn and do we need to change anything?**  
Kwaku Aning, Director, Center for Innovation and Entrepreneurial Thinking (CIET)
- 10.25 – 10.50** **Coffee break**
- 10.50 – 11.50** **Panel Discussion: Ed Tech's future and implications for the Cayman Islands**
- 11.50 – 12.30** **AI & ChatGPT: to fear or embrace?**  
Laura McBain, Co-Managing Director, Hasso Plattner Institute of Design at Stanford
- 12.30 – 1.40** **Lunch break**
- 1.40 – 2.40** **Panel Discussion: AI Spectrum: Business, Social, & Personal**
- 2.40 – 3.10** **How safe is safe? Keeping secure custody of your digital assets**
- 3.10 – 3.25** **Coffee break**
- 3.25 – 4.05** **Leading in an era of disruptive innovation**  
Monica Verma, Head of Security and Privacy, Digital Service Europe
- 4.05 – 5.00** **Panel Discussion | FTX & CBDCs: 7 months on, what does the future look like for us ordinary people?**
- 5.00 – 6.30** **Reception**

## Premier Sponsor Level Benefits Overview

Benefit	Gold C\$15000	Silver C\$10000	Bronze C\$5000
Representative on panel or session sponsor	Yes	No	No
Opportunity to play 5-minute video at CYDEC (provided and paid for by sponsor)	Yes	No	No
Acknowledgments during sessions and logo on screen (tiered)	Yes	Yes	Yes
Standing banners at CYDEC provided by sponsor	2	1	No
Logo on digital promotional material, such as website, eblasts, social media (tiered)	Yes	Yes	No
Logo on digital ads and name badge	Yes	No	No
Logo on conference signage and programme (tiered)	Yes	Yes	Programme only
Option to provide seat drop and/or delegate giveaway (first come first served)	Yes	Yes	No
Delegate Passes to CYDEC and post-event Breakfast Meeting	4	2	1
Inclusion in press releases and promotional media opportunities	Yes	Yes	Yes
Exhibitor booth	Yes	Yes	No
Promotional message from sponsor in post-event email to delegates	Yes	Yes	No

## Gold Sponsor BENEFITS

- Representative on panel or session sponsor
- Opportunity to play 5-minute video at CYDEC (provided and paid for by sponsor)
- Acknowledgments during sessions and logo on screen (premium placement)
- 2 standing banners at CYDEC provided by sponsor
- Premium placement of logo on digital promotional material, such as website home page and registration page, eblasts, social media and digital ads
- Premium placement of logo on conference signage including name badge and programme
- Option to provide seat drop and/or delegate giveaway (first come first served)
- 4 Delegate Passes to CYDEC and post-event Breakfast Meeting
- Inclusion in press releases and promotional media opportunities
- Exhibitor booth
- Promotional message from sponsor in post-event email to delegates

**Gold Sponsor  
[2 x opportunities]**

**\$15,000**

Gold level sponsor provides conference session participation or representation and high visibility promotional opportunities pre-event, in-event and post-event.

## Silver Sponsor BENEFITS

- Acknowledgments during sessions and logo on screen
- 1 Standing banner at CYDEC provided by sponsor
- Placement of logo on digital promotional material, such as website home page, eblasts, and social media
- Placement of logo on conference signage including programme
- Option to provide seat drop and/or delegate giveaway (first come first served)
- 2 Delegate Passes to CYDEC and post-event Breakfast Meeting
- Inclusion in press releases
- Exhibitor booth
- Promotional message from sponsor in post-event email to delegates

## Silver Sponsor

**\$10,000**

Silver level sponsor provides high visibility promotional opportunities pre-event, in-event and post-event.

## Bronze Sponsor BENEFITS

- Acknowledgments during sessions and logo on screen
- Placement of logo on digital promotional material, such as website home page, eblasts, and social media
- Placement of logo on programme
- 1 Delegate Pass to CYDEC and post-event Breakfast Meeting
- Inclusion in press releases

## Bronze Sponsor

**\$5,000**

Bronze level sponsor provides high visibility promotional opportunities pre-event, and in-event.



## Speciality Sponsorship Opportunities

Speciality sponsorships present the opportunity to customise specific elements of the overall conference.

In collaboration with the event organisers, this includes the potential for sponsors to fully brand and input to the content of these segments where appropriate.

[cydec.ky](http://cydec.ky)

## Coffee Break Sponsor BENEFITS

- Logo displayed on screen during coffee break
- Branding opportunity within the coffee area and recognition announcements during CYDEC (paid for by the sponsor)
- Placement of logo on website home page
- Placement of logo on programme
- 1 Delegate Pass to CYDEC and post-event Breakfast Meeting
- Inclusion in press releases

## Coffee Break Sponsor [2 opportunities]

**\$5,000**

The conference morning and afternoon coffee breaks offer additional networking and promotional opportunities for up to two sponsors.

Contact the event organisers to discuss customisation options.



## Lunch Sponsor BENEFITS

- Logo displayed on screen during lunch
- Branding opportunity within the lunch area (paid for by the sponsor) and recognition announcements during CYDEC
- Placement of logo on digital promotional material, such as website home page, eblasts, and social media
- Placement of logo on conference signage including programme
- Option to provide seat drop and/or delegate giveaway (first come first served)
- 3 Delegate Passes to CYDEC and post-event Breakfast Meeting
- Inclusion in press releases

## Lunch Sponsor

**\$12,000**

The conference lunch offers additional networking and promotional opportunities for one sponsor.

Contact the event organisers to discuss customisation options.

## WiFi Sponsor BENEFITS

- Customisable WiFi password
- Logo displayed on screen to announce Wi-Fi password
- Wi-Fi password on screen, programme and / or name tag
- Placement of logo on website home page
- Placement of logo on programme
- 1 Delegate Pass to CYDEC and post-event Breakfast Meeting
- Inclusion in press releases

**WiFi Sponsor**

**\$7,500**

The conference WiFi password offers an exclusive additional promotional opportunity for one sponsor.

## Cocktail Reception Sponsor

### BENEFITS

- Logo displayed on screen during cocktail reception
- Branding opportunity within the cocktail area (paid for by the sponsor) and recognition announcements during CYDEC
- Placement of logo on digital promotional material, such as website home page, eblasts, and social media
- Placement of logo on conference signage including programme
- Option to provide seat drop and/or delegate giveaway (first come first served)
- 3 Delegate Passes to CYDEC and post-event Breakfast Meeting
- Inclusion in press releases

## Cocktail Reception Sponsor

**\$12,000**

Immediately following the main conference, a cocktail reception offers exclusive networking and promotional opportunities for one sponsor.

Contact the event organisers to discuss customisation options.

## CYDEC Breakfast Sponsor

### BENEFITS

- Logo displayed on screen during CYDEC Breakfast / Registration
- Branding opportunity within the breakfast area and recognition announcements during CYDEC (paid for by the sponsor)
- Placement of logo on website home page
- Placement of logo on programme
- 1 Delegate Pass to CYDEC and post-event Breakfast Meeting
- Inclusion in press releases

**CYDEC Breakfast  
Sponsor**

**\$5,000**

The conference Breakfast and Registration offers an exclusive additional promotional opportunity for one sponsor.

## Delegate Bag Sponsor

### BENEFITS

- Delegate Bag (can be upgraded at sponsors cost)
- Placement of logo on website home page
- Placement of logo on programme
- 1 Delegate Pass to CYDEC and post-event Breakfast Meeting
- Inclusion in press releases

## Delegate Bag Sponsor

**\$7,500**

The conference Delegate Bag offers an exclusive additional promotional opportunity for one sponsor.



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**FOR MORE INFORMATION CONTACT:**  
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